+Watt® Given Exclusive Use of Kyowa Quality® Premier Partner Logo for Dietary Supplements

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First time such usage approved in Italy; marks growth in collaboration

The bond between Kyowa Hakko Bio and +Watt® S.r.l. keeps getting stronger—and that's great news for dietary supplement consumers.

For the first time in Italy, Kyowa is bestowing exclusive use of its Premier Partner logo under its Kyowa Quality® program. And +Watt® S.r.l. couldn't be a better choice, said Masaki Maeda – Strategy Manager of Kyowa Hakko Bio Italia. "The Kyowa Quality® logo symbolizes a deep bond between our two companies. Through the years Kyowa and +Watt® S.r.l. have worked together, we've collaborated on the creation of products that set and guarantee high standards of quality."

+Watt® S.r.l., a Ponte San Nicolo', Italy-based company, adopted Kyowa Quality® standards in 2015 for six dietary supplements containing Kyowa ingredients. As a Premium Partner, +Watt® S.r.l. can include the Kyowa Quality® Premier Partner logo on all products containing Kyowa ingredients. Premier status also includes customized marketing support, including media outreach, advertising and inclusion on the Kyowa Quality website.

"Having an internal production department allows +Watt to see what raw materials are available, and then choose consciously what we will sell to our clients without compromise," said Stefano Sinelli, +Watt chief executive officer. "Kyowa is a company that's proved through the years it is run with integrity and safety, and places great emphasis on standards and pricing. It is a fundamental partner for +Watt."

The Kyowa Quality® logo marks Kyowa's extensive line of ultra-pure amino acids and related compounds that go far beyond mainstream commodities in quality assurance. The Kyowa Quality® logo is a guarantee of ingredients that are backed by the company's commitment to the highest standards. For more information about Kyowa Quality® or to find products containing Kyowa Quality® ingredients, visit http://kyowa-usa.com/about/kyowa-quality.

About +Watt® S.r.l.

+Watt® S.r.l. puts the customer at the heart of his business philosophy: it offers a portfolio of products of over 250 references to meet every need for food integration. The service is essential for customer satisfaction: delivery of the products takes place within 24 hours after receipt of the order, thanks also to a dedicated and direct sales network. In addition, +Watt® S.r.l. provides customized technical assistance and advice on product features and their use. +Watt® S.r.l. is therefore a reference company in the field of food integration, product quality, service efficiency, product catalog completeness and customer attention. For more information, visit http://www.watt.it.

About Kyowa Hakko Europe and Kyowa Hakko Bio Italia

Kyowa Hakko Europe and Kyowa Hakko Bio Italia are the Central-North and South European sales office for Kyowa Hakko Bio Co. Ltd., an international health ingredients manufacturer and world leader in the development, manufacturing and marketing of pharmaceuticals, nutraceuticals and food products. For more information, visit www.kyowa.eu.

*These statements have not been evaluated by the Food and Drug Administration or the European Commission. This product is not intended to diagnose, treat, cure, or prevent any disease.